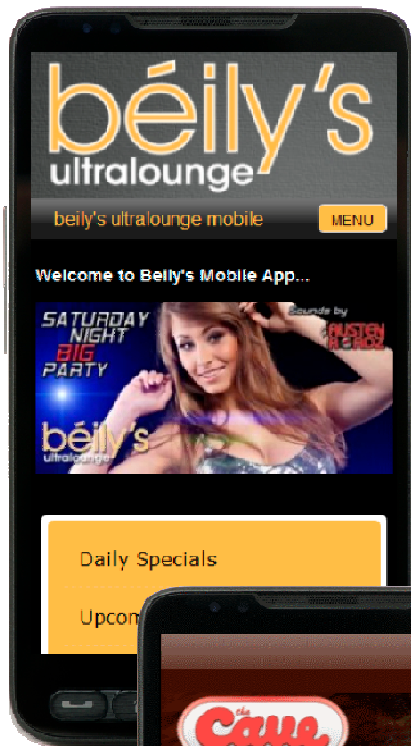




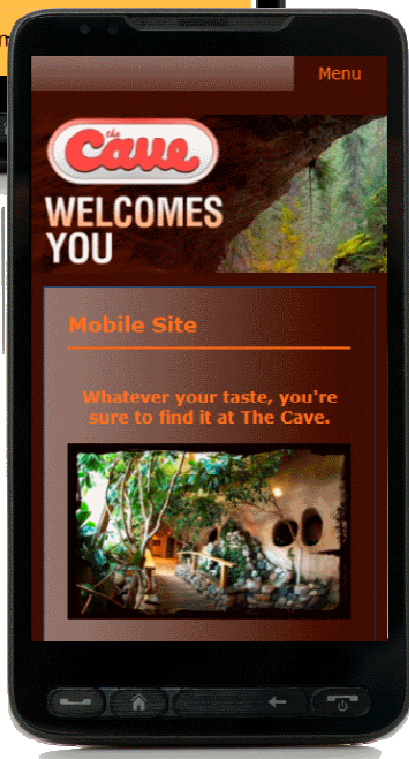
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Mobile Web and QR Scan Code Technology For Restaurants, Bars and Lounges



COMPANY NAME is now offering a Mobile Web Application enabling Restaurants, Bars and Lounges to deliver customers relevant venue information to their fingertip via the mobile web and QR (Quick Response) scan code technology. QR codes are two-dimensional bar codes that when placed on a venues printed marketing material can be scanned by a Smartphone's camera to direct the user to engaging mobile content.

The mobile web and QR codes provides Restaurants, Bars and Lounges with the ability to provide guests with the following...



- Images of the Venue / Food Items / Patrons
- Menu Nutrition Information
- Daily Specials / Promotions
- Special Recipes
- Your Restaurant History / Story
- A Message From The Chef / Owner
- Meet the Family / Staff Bio
- Take-Out and Contact Information
- Customer Survey
- Mobile Coupons
- Text Message Sign-Up
- Links to Twitter / Facebook
- Events, Live Bands and Celebrations
- Promotional Videos

Connecting your business to the mobile world!



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Put Your Hotel at Your Guests Fingertips...

QR Codes Provide A Quick Response

QR (Quick Response) codes are two-dimensional bar codes that when scanned by a Smartphone's camera directs your guests to your hotels mobile content.

Scan the QR code to the right to see **Restaurant Mobile Marketing** in action.
Don't have a QR code reader yet? Get a free one by visiting: mviso.com/scan on your mobile device.

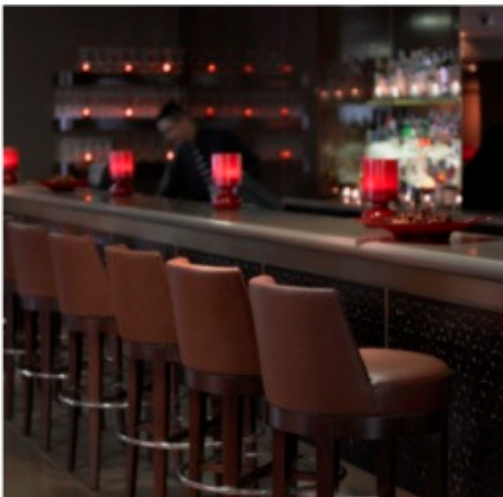


Mobile Content For A Mobile Device

How does your website look on your mobile phone?

We help you not only look your best on over 5000 devices, but to instantly tap into this fast growing mobile marketplace. We connect your restaurant and print to the mobile world by creating **engaging, interactive phone specific content** and **seamlessly generating, tracking, and utilizing QR codes in your print material**. Use your mobile presence to showcase services, drive social media, provide PDF menus, link to promotional videos, get guest feedback, distribute mobile coupons, promote events and much more.

Use QR Codes In Your Hotel & In Your Marketing



Attach Your QR Codes to the following:

- Menu's / Brochures
- Table Talkers / Drink Coasters
- Customer Receipts
- Take Away Boxes
- Print Advertising
- Staff Uniforms

Connecting your business to the mobile world!

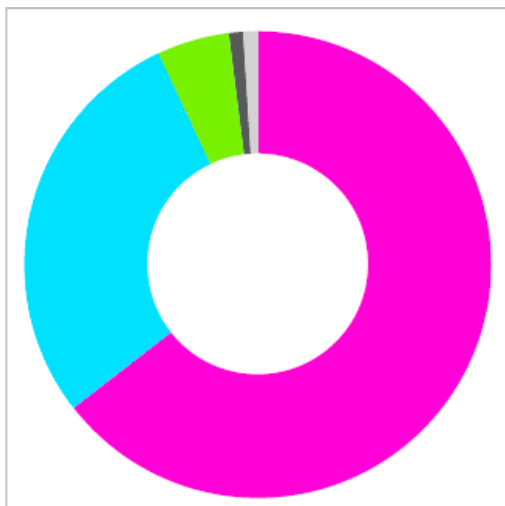


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Mobile By The Numbers

Mobile is a rapidly developing sector. According to projections mobile internet usage will overtake desktop usage before 2014. In preparation, companies are developing new mobile commerce platforms, strategies, and marketing efforts. Here are the facts...

- **1.08 Billion** Smartphones worldwide
- **By 2014**, mobile internet should **overtake** desktop usage
- **One half** of all local searches are performed on mobile devices
- **86%** of mobile internet users are using their device **while watching TV**
- **29%** of mobile users are open to **scanning a mobile tag** to get a coupon.
- On average Americans spend **2.7 hours per day** socializing on a mobile device
- **91%** of mobile internet access is to **socialize**
- **Over 1/3** of Facebook's 600 million+ user base users **Facebook Mobile**
- **200 million+** YouTube views occur on mobile devices per day
- **Women aged 35-54** are the most active group in **mobile socializing**



| | |
|-------------------|---------|
| Touchscreen sites | 329600 |
| iPhone apps | 148000* |
| Android apps | 24000** |

| | |
|-----------------|------|
| Blackberry apps | 4000 |
| Nokia apps | 2500 |

| | |
|-----------------------|--|
| Mobile touch websites | |
| iPhone apps | |
| Android apps | |

